

British Virgin Islands Concludes Successful Sponsorship of Mubadala New York Sail Grand Prix

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BVI Was Exclusive Caribbean Destination Sponsor at Final Stop of SailGP's 2025 American Circuit

Road Town, Tortola, British Virgin Islands, 11th June 2025 - The British Virgin Islands Tourist Board & Film Commission (BVITBFC) proudly announces the successful conclusion of its sponsorship of the Mubadala New York Sail Grand Prix, held June 7th-8th, 2025, at Governors Island, New York. As the exclusive Caribbean Destination Sponsor for the final stop of SailGP's four-race American circuit, the BVI once again positioned itself as the premier luxury sailing destination in the Caribbean.

Following its impactful presence at the SailGP event in San Francisco this past March, the BVITBFC leveraged this high-energy, world-class sailing competition to showcase the British Virgin Islands' unparalleled sailing experiences to a global audience. The event attracted over 10,000 ticketed attendees, providing an exceptional platform to highlight the BVI's stunning waters, vibrant culture, and luxury tourism offerings.

The team from the BVITBFC in attendance at the event included Delma Maduro, Chair, BVITBFC; Clive McCoy, Director of Tourism, Perla George, Business Development Director, North America; Shonda Maduro, Business Development Manager, Northeast Region, North America; and Cassandra Smith, Administrative Manager, North America.

The Mubadala New York Sail Grand Prix featured thrilling high-speed racing with the cutting-edge F50 catamarans, captivating fans and sailing enthusiasts alike.

The BVI's sponsorship underscored its commitment to promoting sustainable, high-profile sporting events that align with the territory's brand as a top-tier sailing destination.

"We are delighted to have partnered with SailGP once again to bring the excitement of world-class sailing to New York and to spotlight the British Virgin Islands as the Caribbean's ultimate sailing haven," said Clive McCoy, British Virgin Islands Director of Tourism. "Events like these allow us to connect with a passionate global audience and invite them to experience the luxury, adventure, and natural beauty that define the BVI."

For more information about the British Virgin Islands and its luxury sailing experiences, please visit

Left to Right: Shonda Maduro, Business Development Manager, Northeast Region; Clive McCoy, Director of Tourism; Perla George, Business Development Director, North America; Cassandra Smith, Administrative Manager, Delma Maduro, Chair, BVI Tourist Board & Film Commission.

About the British Virgin Islands

Known as a treasured destination rich in undiscovered experiences, the British Virgin Islands (BVI) is an alluring archipelago comprising 60 islands and cays located in the northeastern region of the Caribbean Sea. With plentiful private villas and luxury boutique resorts, there is no shortage of accommodations from which to choose, whether for leisure or MICE (meetings, events, and incentives) travel. The BVI has long been hailed as the sailing capital of the world for its line-of-sight sailing, myriad boat charter options (bareboat, crewed, powered, traditional hoisted sail), and an array of experiences catering especially to yachties. The destination's unparalleled offerings continue to garner global recognition. Recent

accolades include making The New York Times' "52 Places to Go in 2025" list, being named one of "Top Islands in the Caribbean, Bermuda and the Bahamas" in Travel + Leisure's World's Best Awards, being named as the "Hottest Destination of 2025" in Modern Luxury's 2025 Best of Luxury Travel Awards and consistently ranking among U.S. News & World Report's "Best Places to Visit in the Caribbean," including #2 for 2021-2022. For more information on how to experience the BVI, visit the British Virgin Islands Tourist Board & Film Commission website at www.bvitourism.com or contact 1-800-835-8530.

Additional Documents or Media

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