

PRESS RELEASE

Government Website Logo

Tel: (284)468-2730

Official Government Website:

<https://gov.vg>

Wrap it Up Campaign Launches with Urgent Safety Messages

Release Date: 14 July, 2025

STD TESTING SPECIALS
IN COLLABORATION WITH THE

*Wrap It Up
Before You Wuk It Up*
CAMPAIGN

OPTION 1
\$60.00
HIV
HERPES 1&2
SYPHILIS

OPTION 2
\$80.00
HIV
HERPES 1&2
SYPHILIS
CHLAMYDIA
GONORRHEA

OPTION 3
\$40.00
CHLAMYDIA
GONORRHEA

 **SAPPHIRE
HEALTH**

The Ministry of Health and Social Development in collaboration with Unite BVI, launched their Wrap it Up campaign with key messages for the public to promote sexual health this festival season.

Among key messages the Acting Chief Medical Officer would like the community to give serious consideration to the issue of consent in sexual relationships. “Women are particularly vulnerable. Sexual violence is under reported in the Caribbean and we need to highlight the need for people and especially men to respect women’s sexual rights,” Dr. Georges said.

Other key messages include designating a driver if you intend to drink, respecting the word NO, not mixing alcohol and pharmaceuticals as well as having safe and protected sexual encounters.

“Every year we continue to build on our sexual health campaign, because it has been successful in capturing the attention of our target audiences who are participating in high-risk sexual behaviors. STIs are here, people get infected, they are potentially very serious, but the key thing to note is that they are preventable and treatable,” Dr. Georges noted.

According to Dr. Georges the Ministry has also launched a sexual health survey as a means of accessing the knowledge, attitudes and behavior of the public with regards to their sexual health.

“We are doing this to identify educational gaps, and barriers to resources so that we can pin point what’s missing, Dr. Georges explained. If the public need more access to contraception, education or tools that will help protect their sexual health we want to know, so that we can concentrate our efforts.”

The community is encouraged to fill out the survey which will be available for one month using the link below.

<https://forms.cloud.microsoft/r/PQdkyDjNCn>

In addition Sapphire Health has also partnered with the Ministry to offer STI testing at reduced rates in an effort to promote testing. “Persons need to take advantage of this opportunity. Some STI’s are insidious and sometimes there are no signs, so

it is imperative to get tested to know your status. We also encourage persons to test with every new partner to know their status as well,” Dr. Georges advised.

“We want you to have fun this festival season, but do so responsibly,” Dr. Georges cautioned. Contact the Ministry of Health at 468-2273 and make sure that you have your supply of barrier contraceptives to protect your sexual health.

The Ministry of Health and Social Development is committed to improving the health and wellbeing of the people of the Virgin Islands.

Gallery

The image displays two promotional posters for a sexual health campaign. The left poster is titled 'STD TESTING SPECIALS' and features the slogan 'Wrap It Up Before You Wuk It Up'. It lists three testing options: Option 1 (\$60.00 for HIV, Herpes 1&2, and Syphilis), Option 2 (\$80.00 for HIV, Herpes 1&2, Syphilis, Chlamydia, and Gonorrhea), and Option 3 (\$40.00 for Chlamydia and Gonorrhea). The Sapphire Health logo is at the bottom, along with contact information for three locations: Unit C-4, P.O. Smith Medical Center, and Hazel Point Building. The right poster is titled 'Festival SEXUAL HEALTH' and features a photograph of three people in traditional festival attire. It includes the Government of the Virgin Islands logo and the slogan 'As we EMBRACE the past and LEARN from our MISTAKES, let us unify and PROTECT ourselves as we CELEBRATE.' Below this is the campaign slogan 'WRAP IT UP BEFORE YOU WUK IT UP' and a small image of a condom box. At the bottom, it provides information on where to get free condoms.

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OPTION 3
\$40.00
CHLAMYDIA
GONORRHEA

SAPPHIRE HEALTH

UNIT C-4
S. COPTUM BUILDING
PORT PURSELL, TORTOLA
(284) 546-5985

P.O. SMITH MEDICAL CENTER
DR. D. ORLANDO SMITH BUILDING
MAIN STREET, TORTOLA
(284) 546-5985

GROUND FLOOR
HAZEL POINT BUILDING
VALLEY, VIRGIN GORDA
(284) 495-6995

Festival SEXUAL HEALTH

GOVERNMENT OF THE VIRGIN ISLANDS
Ministry of Health and Social Development

As we **EMBRACE** the past and **LEARN** from our **MISTAKES**, let us unify and **PROTECT** ourselves as we **CELEBRATE**.

WRAP IT UP BEFORE YOU WUK IT UP

For **FREE** condoms visit the Public Health Unit located on the 3rd floor of the Property Union Building adjacent to Happy Lion. ☎ (284) 468-2275