

Consumer Protection Measures

Release Date: 17 April, 2026

*Effective May
2026 for three
months, through
July 2026.*

Protecting access to food and necessities.

New laws and price regulations are designed to prevent price gouging and protect the consumer.

The Government of The Virgin Islands supports fair trade, but also does not believe in its citizens being negatively affected by bad actors who may seek to benefit from difficult times.

**Support the economy
while protecting
the people.**



As part of its response to rising global prices, the Government of The Virgin Islands is implementing consumer protection measures aimed at safeguarding access to essential goods.

New laws and strengthened price regulations are being introduced to prevent price gouging and ensure fair trade practices, protecting residents from undue increases during this period of economic pressure.

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